Cosmetic dentists’ session reimaged for Toronto

AACD annual scientific session will be from April 28–30

Dental professionals from across the globe will be able to see the latest in dental products and services at the American Academy of Cosmetic Dentistry’s annual scientific session, AACD 2016, which will be held in Toronto from April 28–30. AACD 2016 is considered by many to be cosmetic dentistry’s premier education event, with its hands-on workshops, lectures and social events catering specifically to professionals involved with cosmetic dentistry.

The AACD exhibit hall will be open all three days, featuring breakfasts, lunches and cocktail receptions.

More than 1,500 dental professionals are expected to attend the event, which will take place at the Metro Toronto Convention Center in downtown Toronto. While the exhibit hall is open to all attendees of AACD 2016, those who aren’t attending the meeting can still purchase products and services by securing daily passes to the exhibit hall.

Jeff Roach, director of strategic partnerships at AACD, said, “Our attendees look forward to the amazing products and services our exhibitors offer, and with several cocktail receptions and other activities planned, we anticipate plenty of foot traffic.”

Separate theme each day

A new meeting structure is in place to deliver this year’s educational offerings. The conference will feature separate themes on each of the three days: design, implementation and realization.

Organizers describe the themes as being a scaffolding on which the entire conference will be structured. The three themes are designed as a sequential and cumulative process, with each day building on knowledge gained the previous day.

Billed as AACD Triple Plays, some of the themes will track as rapid-fire morning and afternoon sessions delivered by top-name speakers. Thursday’s rapid-fire sessions will focus on treatment planning. Friday’s “implementation” theme includes rapid-fire sessions on orthodontic and surgical options. The “realization” theme on Saturday features rapid-fire sessions on restorative implementation.

In addition to the rapid-fire offerings, all of the courses at AACD 2016 are designed with the intent to elevate clinical skills of the entire dental team. The AACD event also will include a lineup of accreditation courses for attendees who seek to differentiate themselves at a level of excellence that can be achieved by only the most dedicated and passionate dental professionals.

The educational programming, according to meeting organizers, “promises to make attendees feel light years ahead in their profession.”

Three days of “the best in cosmetic dentistry education”

AACD has a reputation for always trying to outdo itself to bring members and attendees “the best in cosmetic dentistry education.” For the 2016 annual meeting, organizers are committed to continue building on the meeting’s track record. In that vein, the 32nd Annual Scientific Session’s three themed days will progress in subject and content.

The themes will bracket comprehensive, cumulative sessions and are designed to create positive influence on your practice the moment you’re back on the job.

Traveling from the United States? Don’t forget your passport

With the meeting in Canada this year, the AACD Professional Education Committee reminds you that a passport will be needed to extend your trip to provide plenty of time to explore the Toronto area.

See REIMAGINED, page B2
Panasil highly ranked in evaluations

Experts like precision poly-vinyl siloxane impression material’s initial contact

By Kettenbach Staff

Kettenbach’s Panasil impression material recently earned high marks in the benchmark evaluated by Catapult Group. Experts who investigated Panasil initial contact were especially impressed with the precision poly-vinyl siloxane impression material.

Eighty-eight percent of those surveyed rated Panasil “equal to or better for overall quality” than the impression material they currently use, and 57 percent found it better. This was the result of Catapult’s benchmark test for “Panasil initial contact.” The material is produced by the dental and medical specialist Kettenbach GmbH & Co. KG (www.kettenbach.com).

Thorough testing

The precision impression material was subjected to thorough testing. It impressed the expert testers with properties such as:

- very high initial hydrophilicity

Every version of Panasil that was selected impressed testers with ‘very high initial hydrophilicity’

Photo/Provided by Kettenbach

more than 1,500 dental professionals are expected to attend the 2016 AACD annual session, which will take place at the Metro Toronto Convention Center in downtown Toronto. Photo/Provided by Metro Toronto Convention Centre

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its strong hydrophilicity, high precision and dimensional stability.

Catapult Group has more than 50 dentists regularly test and evaluate proven and new products. These tests are designed to make it possible for practitioners to determine a product’s innovation, suitability for dental practices and potential for optimization.

Highest degree of precision and dimension stability

“Panasil initial contact” is an addition-curing, elastomeric, poly-vinyl siloxane precision impression material.

The low to very low viscosity materials of this product family offer clinicians precise results whether using the two-step impression technique or the one-step double-mix technique.

The products are available in various viscosities to cover a wide variety of different procedural requirements.

Of all available dental impression materials, addition-curing impression materials achieve the highest degree of precision and dimension stability and have an extremely low linear dimensional change of -0.04 percent in 24 hours. These advantages were confirmed in the recent Panasil test by Catapult.

High, medium or low viscosity, normal or fast setting, manual or mechanical processing

According to Kettenbach, Panasil was given unusually high ratings by the experts, with 86 percent of the testers stating that they were considering using the product in their practices.

The versatility of the Panasil family, according to the company, provides an appropriate material for nearly every dentist, be it high, medium or low viscosity, normal or fast setting or for manual or mechanical processing.

High initial hydrophilicity

Every version that was selected impressed the testers with the very high initial hydrophilicity. For an impression material, it is important not only to wet the surface of the tooth, but also to displace fluids such as blood or saliva from the preparation margins.

Panasil was also given good marks for high precision. Precise impressions are needed especially for the popular but frequently breakage-prone ceramic restorations to achieve a good internal fit with an even distribution of tension. Panasil fully complies with this criterion.

In short, according to Kettenbach, the test results show that the Panasil family covers most requirements of dentists in clinical practice and should be considered when selecting a new impression material.

About Kettenbach LP

Kettenbach LP is the exclusive U.S. distributor for Kettenbach GmbH & Co. KG, which is based in Eschenburg, Germany.

Founded by August Kettenbach in 1944, Kettenbach GmbH was created for the development and marketing of medical and dental products. Today, the company is one of the leading international producers of impression materials for dental use and is also known in other surgical areas of medicine.

For more information about Kettenbach LP products, you can call 877-KEBA-123 or visit www.kettenbach.com.

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